

How island particularity leads to creativity



Interreg
North Sea

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I : Autonomy enhancement

LOCAL SUPPLY

- Agriculture renewal project in Ouessant
- Aquaculture development in Groix and other islands (including seaweed)

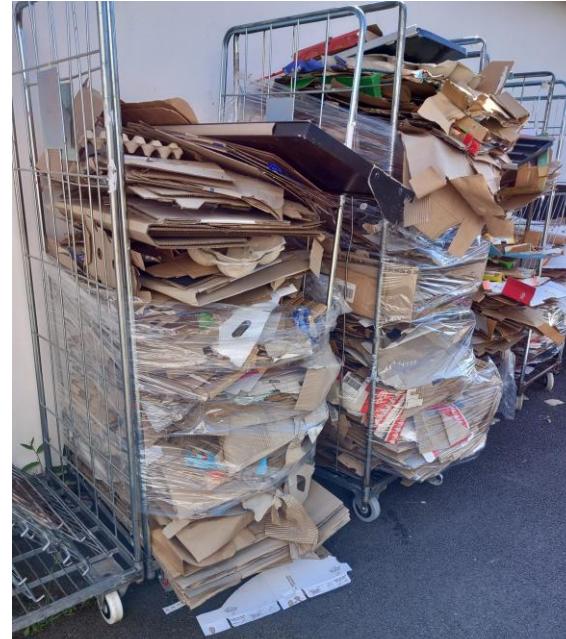
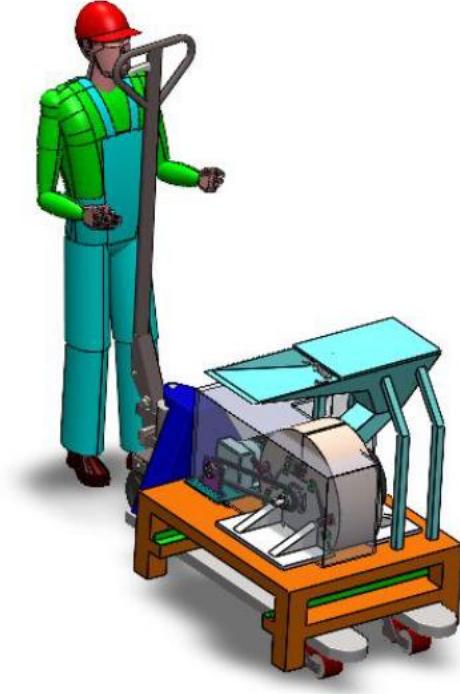


Les îles du Ponant

I : Autonomy enhancement

CIRCULARITY

- Composting
- Shell crusher experimentation
- Reuse NGO's
- Cardboard waste reduction project



II : Fostering partnerships

BUSINESS COMPLEMENTARITIES

POOLING & OTHER SHARED PROJECTS

- « Sea center » in Groix [picture]
- Shared working tools or places
- ... many ideas not implemented yet



TRADEMARK & LOBBYING

- Know-How of Ponant Islands



Les îles du Ponant

III : Human resources attractivity

HOUSING

→ Ste. Anne old school rehabilitation



SERVICES ORGANISATION

→ Health center in Groix

→ A singular secondary school network



MAKING ISLANDS GENUINE WORK PLACES

→ The resource and research center project



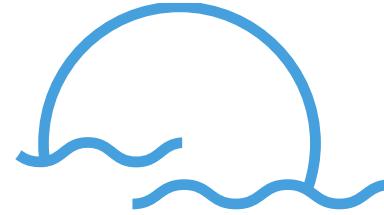
Conclusion : From creativity to governance capacity

Behind the factual expressions of island creativity, we can identify specific societal and territorial know-how...

- A good balance between **natural resources conservation / exploitation**
- An ability to **draw skills from mainland and to reinvent them**
- An effective **understanding of the multidimensionality of projects**
- An **economy rooted in its territory**
- A demonstration of **solidarity and friendliness**

There is a genuine « island ethic » in which islanders could recognize themselves, and that could have a key-role in external communication strategies, in order to gain governance capacity





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Thank You



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The logo for the Région Bretagne, featuring a stylized white flower or leaf design above the text 'Région BRETAGNE'.